

ORDER



Orders
 Order / Rev: 37804
 Alt Order #:
 Product Desc: ISSUE
 Estimate: 661
 Flight Dates: 10/31/12 - 11/06/12
 Original Date / Rev: 10/30/12 / 10/31/12
 Order Type: GENERAL

KLAS

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency
 Name: Mentzer Media Services
 Buying Contact:
 Billing Contact:
 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Restore Our Future
 Demographic: A25-54
 Product Codes: PO4
 Priority: LV2
 Revenue Codes: AGY, POL, ISS

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	8	\$65,000.00	\$55,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	8	\$65,000.00	\$55,250.00	0.00
Totals	8	\$65,000.00	\$55,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	11/01/12	11/06/12	8 News Now 5a M-F	CM	5-6a	MT-TF--	:30	5	\$3,000.00	LV1	0.00	NM	5	\$15,000.00
				8 News Now 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	MT-TF--		5				\$3,000.00		0.00			
N 3	8	11/01/12	11/02/12	8 News Now 4p M-F	CM	4-5p	---TF--	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		1				\$2,500.00		0.00			
N 4	8	11/04/12	11/04/12	Sun 8-9p	CM	8-9p	-----S	:30	1	\$30,000.00	LV1	0.00	NM	1	\$30,000.00
				The Amazing Race											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$30,000.00		0.00			
N 5	8	11/03/12	11/03/12	NCAA Football	CM	NCAA College Foo	-----S-	:30	1	\$17,500.00	LV1	0.00	NM	1	\$17,500.00
				NCAA College Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$17,500.00		0.00			
													Totals	8	\$65,000.00